

Media Studies

Introduction

Why study Media?

The media is all around us. You will have encountered the media in many and varied forms before you leave home each morning. You are likely to have been filmed at least a dozen

times whilst walking from home to work/school in a morning, too. This course helps you to make sense of the media around you, as it permeates our everyday lives.

This course allows you to study the things you no doubt enjoy - pop music, films, soap operas, action and fantasy television, video games and social networking/the internet. Who says learning can't be fun? The Media is one of the largest employers of people in the country. Whether you want to direct film or television, or work in advertising, or represent another specialist subject in news or journalism, this subject could be your route to a successful, high-profile career. You will be involved in two major projects involving digital, audio visual, moving image production, developing the skills so desired by universities and future employers - working constructively and independently, demonstrating the ability to work collaboratively and imaginatively, and managing your time effectively.

Content

What will I be doing?

You will develop the skills necessary to interpret and analyse the media around you. You will learn how to research and plan effectively for your own media production project and then go on to create your own music video, website, advertising campaign etc. based on set briefs.

You will complete in-depth studies of media industries, including film, television, news, advertising and video games. You will analyse specific examples in depth and create detailed case studies. You will also learn a wide array of terms, explore concepts and media theory which you can then apply in your analyses, discussions and debates. Furthermore, all the skills you develop will benefit your work in other subjects and offer a thorough preparation for learning styles at university, as well as preparing you for employment in the media, as a direct route from school.

Is it for me?

Media Studies is suitable for anyone with an interest in film, television, comics, magazines and newspapers, popular music or the internet. If you have an enquiring mind, are willing to explore a variety of media texts in detail and are keen to develop ideas for your own digital production projects, then this course is certainly for you.

Course Requirement

Grade 5 or above in English will help you to meet the language/analytical demands of this course. You will need the skills and discipline to complete independent study and be prepared to work well as part of a team.

Course Leader

Mr S Brown

