

Business Studies

Introduction

This course covers a wide variety of business topics and will give a sound knowledge to progress to higher education. This is a very exciting time to be

studying Business Studies with the impending Brexit and the change of a US President, the impact on businesses in the UK and worldwide is set to be fascinating. You will study the impact of these external influences along with other factors that make business succeed or fail.

Content

This is a two year course that incorporates a wide range of business topics. You will study ten topic areas in total. All subject areas will be assessed at the end of the two years. These include: marketing, operational performance, finance, making strategic decisions and managing change, amongst others. Throughout the two years you will also study real life businesses and investigate what has aided their success.... or failure.

Careers & Progression

As Business Studies is so diverse, there are many University courses and careers that you could choose. Some examples are: Law, Accountancy, Sociology, Media, Education, Marketing/Advertising.



Year 1

Topics - What is business? Managers, Leadership and Decision Making. Decision Making to improve Marketing, Operational, Financial and Human Resource Performances.

Year 2

Topics - Analysing the strategic position of a business. Choosing strategic direction. Strategic Methods: how to pursue strategies. Managing strategic change.



Course Requirement

Grade 5 at GCSE Maths

Course Leader

Mrs C Burton

 **Friesland** 6TH FORM
ACHIEVING SUCCESS

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